Formation
Manage creative projects (Gérer des projets créatifs)

Durée de la formation : 8 heures
Date de la session : du 01/03/2027 au 31/05/2027

Dates précises : From 01/03/2027 to 31/05/2027
Horaires de la session : Independently, at your own pace

Lieu : En e-learning (en ligne) - OpenClassrooms platform

Nombre de places maximum : 5

Formateur(s) : OPENCLASSROOMS

Prérequis sur cette formation : Completion of the "Dive into UX Design" training

Public ciblé : Université de Bordeaux staff and site/PUI partners

Public prioritaire : Researchers, teachers, PhD students, research support staff, project managers, anyone interested in innovation in all its forms

Date limite d'inscription : 19/02/2027

Objectifs :
In this course, we'll break down concepts that can be adapted to many work situations and office environments in order to help you stay on top of your work.

This training will examine concepts, tricks, and tools for staying organized and collaborating across teams.

We'll consider situations like how to handle a new person who joins a project or team, how to pass along information to developers, and how to prioritize multiple projects at once.

This training receives government funding managed by the Agence Nationale de la Recherche (National Agency for Research) under the plan France 2030, with the reference ANR-21-EXES-0004.

Programme :
Part 1: Prepare for creative projects

1. Manage expectations

2. Set goals and measure success

3. Prepare a creative brief

4. Create a roadmap

5. Manage and schedule your time

6. Quiz

Part 2: Maximize collaboration

1. Communicate clearly with team members

2. Stay agile and schedule regular check-ins

3. Give and receive feedback

4. Document and track your decisions

5. Build a wiki for resources

6. Use design systems and style guides as a reference library

7. Get some practice building a wiki of resources from this course!

8. Quiz

Pour tout renseignement complémentaire :
Chargé(e) de formation : mailto:bf-formations.innovation@u-bordeaux.fr
Pôle AGRH – service développement des compétences

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